



ADVERTISING ORDER FORM

Please print your company name and information exactly as you want it to appear in your advertisement:

Company Name:

Contact Name:

Phone:

Fax:

Address:

City/State/Zip:

Website Address:

Email:

Do you want your ad to link somewhere if clicked? (Facebook page, website, landing page, etc.)

☐ YES ☐ NO

If yes, please write the entire link here as shown in your search bar:

Do you have your own ad graphic (art) OR will you need your ad designed for you?

☐ I have my own ad graphic (art). (Ensure it fits the parameters of the size you choose, and follows the City of Bald Knob Advertising Regulations. Please email your ad to marketing@blayedmedia.com)

☐ I will need my ad designed. (+\$20 Fee | Please Fill Out Blayed Media Ad Design Form)

PLEASE CHOOSE ONE ADVERTISING PLAN

Community Spotlight

- Home Page Slideshow (primary banner area) + Facebook Page Post Once Weekly

☐ 2 Week Duration - \$125 ☐ 1 Month Duration - \$200 (Save \$50) ☐ 1 Quarter - \$500 (Save \$100)

Neighborhood Feature

- Smaller Slideshow Ads on Secondary Pages (News & Updates, Weather & Safety, About, etc.) + Facebook Page Post Once Weekly

☐ 2 Week Duration - \$80 ☐ 1 Month Duration - \$125 (Save \$35) ☐ 1 Quarter - \$325 (Save \$50)

Spotlight Story

- Appears once as a standalone article in News & Updates + Facebook Page Post One-Time

☐ One-Time, Permanent Article - \$150

Local Shoutout

- Appears once in the next published article on www.CityOfBaldKnob.com + Facebook Page Post One-Time

☐ One-Time, Permanent Ad - \$75

By submitting this form and payment, you acknowledge and agree to the following terms: Advertising order forms must be submitted with full payment (cash or check) to Shiloh Brown, City Clerk/Treasurer. Ads publish each Monday following approval. Written design approval must be received by email prior to publication. Ads without written approval will not be published. If no response or approval is received within two (2) weeks, the ad will be canceled. A 50% refund may be issued only upon in-person request made within two (2) weeks of cancellation. Refunds will not be issued after that time. No order forms will be accepted without payment. By signing below, you acknowledge that you are fully responsible for reviewing and approving your ad before publication. The City of Bald Knob and Blayed Media are not liable for ad performance, audience response, or effectiveness once published. By signing below, you confirm your understanding and acceptance of this policy.

SIGN YOUR NAME

DATE